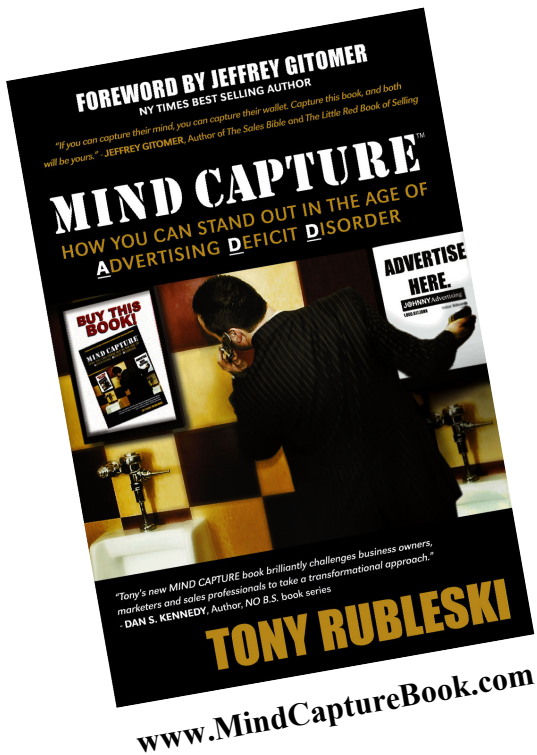


WHAT SOME OF THE TOP SALES & MARKETING MINDS IN THE WORLD ARE SAYING ABOUT THE NEW #1 BESTSELLING BUSINESS BOOK BY TONY RUBLESKI:



"If you can capture their mind, you can capture their wallet. Capture this book, and both will be yours."

Jeffrey Gitomer, Author of *The Sales Bible* and *The Little Red Book of Selling*

"We all know that we're unique, proving it is the difference and Mind Capture is the key to that success. Every entrepreneur and small business should own a copy. Tony is brilliant and knows what he is talking about. He has thought of all circumstances and found ways to improve."

**John Assaraf, Author & President of OneCoach.com
NY Times Bestsellers *Having It All* and *The Answer***

"In the age of message overload and shortened attention spans, Tony's second 'Mind Capture' book delivers! The book reveals several ways to help you stand out in the age of Advertising Deficit Disorder. Get this book now and apply it to your business and life."

Joe Vitale, Author of *The Key* and star of the #1 national bestseller *The Secret*

Tony's new MIND CAPTURE book brilliantly challenges business owners, marketers and sales professionals to take a transformational approach."

Dan S. Kennedy, Author *NO B.S.* Book Series and *The Ultimate Sales Letter*

WHAT TOP BUSINESS GROUPS, ASSOCIATIONS AND CHAMBER'S ARE SAYING ABOUT TONY'S SPEAKING PROGRAMS

"The sold-out crowd was entertained all the way through with your dynamic personality and stories. In the short time you had to engage the audience, you left everyone in the room with great takeaways to bring back to their business and get them ahead of the competition. As reflected in the attendee evaluations, you were one of the most popular and well-received presentations we've ever had!"

Jessica Estrada, Event & Program Mgr., Greater Seattle Chamber

"You received rave reviews at our National Sales Meeting. Eighty percent of our attendees would like to see a repeat performance from you...here's a fabulous comment from one of attendees, 'Having been in this industry for many years, I have heard many speakers, and Tony was certainly one of the best'..."

Sherri Lennarson, President, Bankers Advertising Company

"**Many, many thanks!** On behalf of the attendees at WSAE's 2007 Annual Convention, I want to thank you for sharing your energy, wisdom, and expertise during your session, "Capturing The Minds of Your Members." Your program was filled with valuable and insightful information. Attendees gave it high marks both for content and enjoyment."

Donna Cameron, Executive Director, Washington Society of Association Executives

"We greatly enjoyed your VIP session that you presented at our national conference. Your ability to present information in such a way that it really connected with our attendees impressed our entire staff. You were very aware of the make up of the audience and were able to make your points relevant to them and their businesses in a way that really hit home. We think that the information presented as well as your presentation style made for a wonderful way to end our national conference...we would definitely like to invite you back to do another program."

Jennifer Cox, President, National Network of Embroidery Professionals

23rd Annual
Conference Dinner and Keynote
Sponsored by
Fremont Insurance Company

Capture Minds: Capture Profits!

Introducing Tony Rubleski, President

Mind Capture Group

Tony Rubleski's keynote dinner message at the 23rd Annual ML2L Conference will help you "Capture the Minds of Your Customers in a Challenged Economy," thereby "capturing" increased profits. Known for his interactive and entertaining presentation style as well as his ability to connect with his audience, Tony's keynote promises to be relevant and insightful.

His second book in the Mind Capture series, titled *Mind Capture: How You Can Stand Out In The Age of Advertising Deficit Disorder*, went #1 in three business categories with Amazon.com. It received stunning reviews from a wide range of leaders in marketing, sales and psychology to academia, entrepreneurs and multiple New York Times bestselling authors.

Early this summer, Tony will release his third book in the series, titled *Mind Capture: How To Awaken Your Entrepreneurial Genius In A Time of Great Economic Change!*

A true marketing guru, Tony speaks to groups across the country, ranging from the Greater Seattle Chamber of Commerce to Bankers Advertising Company. His work has been featured in various media outlets like Bottom Line Magazine, The Detroit Free Press, the FOX TV network and CNN, NPR and Entrepreneur Magazine radio. In 2009, Northwest Airline's in-flight magazine, WorldTraveler, featured *Mind Capture* as the Business Pages Selection of the Month.

He writes regularly for several magazines, blogs and trade publications on sales, marketing, and motivation-related topics. He's also a faculty member at the US Chamber of Commerce, where he teaches in the target areas of marketing and technology topics for chamber and association executives. In addition, he's the editor and creator of A Captured Mind monthly newsletter, which features audio interviews with top authors, business leaders and other well known newsmakers.

