



INN-SIDE MARKETING

23rd Annual ML2L Educational Conference

OCTOBER 25-26, 2010

Village Conference Center & Chelsea Comfort Inn • Chelsea, MI

EXHIBITOR REGISTRATION

Company Name _____ Contact _____

Mailing Address _____ City/State _____ Zip _____

Phone _____ Fax _____

Email Address _____ Web Address _____

Please note any dietary restrictions or special needs: _____

Exhibitor fees include conference activities and all meals *for one attendee*, 6' skirted table in exhibitor area, the opportunity to promote your product or service at a special general session at 4 p.m., Monday, and a list of conference participants.

All exhibitors are required to provide a door prize as part of their registration fee.

Please describe your door prize: _____

All exhibitors are encouraged to provide a **Conference Special** available only to conference attendees during the conference. PROVIDE DETAILS TO ML2L BY **SEPTEMBER 1** TO BE INCLUDED IN PRE-CONFERENCE PROMOTIONS.

	Cost	Qty	Total
ML2L Business Partners enjoy an \$85 discount:	\$120.00		_____
<i>Business Partner Dues Renewal or Fee to Join</i>	<i>395.00</i>		_____
<small>(Visit the Associate Members section on www.laketolake.com. Scroll down to "Showcase Your Business" for a list of valuable member benefits.)</small>			
Non-Member Exhibitors	205.00		_____
Monday Dinner Only – for additional vendor participants	40.00	x	_____
Tuesday Lunch Only – for additional vendor participants	20.00	x	_____
Breakfast is complimentary			
TOTAL DUE:			_____

Payment Instructions

Please check payment method

___ Check made payable to MI Lake to Lake B&B Assoc. enclosed.

___ Credit Card MC/VISA # _____ Exp. Date _____

3-digit Security Code _____ Your Signature: _____

Mail to: ML2L, 6757 Cascade Rd SE, Ste 241, Grand Rapids MI 49546 **Fax to:** 616-575-0270

Special Conference Discount Lodging Rate, Oct. 24, 25, & 26, 2010:

Room at \$79.00 (request conference rate) plus taxes

For reservations, call the Chelsea Comfort Inn: 734-433-8000

Deadline for Special Room Rate and Guaranteed Room: **Thursday, September 30, 2010**

Wireless internet available free on site

Questions?

Contact the ML2L office: 616-575-1610 or innfo@laketolake.com

