



INN-SIDE MARKETING

23rd Annual ML2L Educational Conference

OCTOBER 25-26, 2010

Village Conference Center & Chelsea Comfort Inn • Chelsea, MI

INNKEEPER REGISTRATION

Inn Name _____

Mailing Address _____ City _____ Zip _____

Phone _____ Fax _____

Email Address _____ Web Address _____

Please note any dietary restrictions or special needs: _____

_____ Please contact me. I'd like to volunteer a bit of my time to help out at the conference.

	Early Bird Fees Valid to Sept. 30			Standard Fees After Sept. 30		
	Cost	Qty	Total	Cost	Qty	Total
First Attendee Name _____	\$125.00	_____	_____	\$155.00	_____	_____
Second Attendee Name _____	99.00	_____	_____	119.00	_____	_____
Third Attendee Name _____	89.00	_____	_____	109.00	_____	_____
<i>EARLY BIRD PAYMENT SAVES \$30 ON 1 ATTENDEE, \$50 ON 2 ATTENDEES AND \$70 ON 3 ATTENDEES</i>						
Monday Dinner Only – <i>For guests not registering for the conference</i>	40.00 x	_____	_____	40.00 x	_____	_____
ML2L Not-Yet-Members – Add \$50 to total registration cost. <i>If you join within 30 days following the conference, your guest fee of \$50 will be applied to your membership dues and there will be no dues cost for the balance of the 2010 membership year.</i>	50.00	_____	_____	50.00	_____	_____
	Total Cost:		_____	Total Cost:		_____

Registration fee includes all programs and workshops; dinner on Monday and breakfast, lunch and morning and afternoon breaks on Tuesday.

Payment Instructions

Please check payment method

_____ Check made payable to MI Lake to Lake B&B Assoc. enclosed.

_____ Credit Card MC/VISA # _____ Exp. Date _____

3-digit Security Code _____ Your Signature: _____

Mail to: ML2L, 6757 Cascade Rd SE, Ste 241, Grand Rapids MI 49546

Fax to: 616-575-0270

Special Conference Discount Lodging Rate, Oct. 24, 25, & 26, 2010:

Room at \$79.00 (request conference rate) plus taxes

For reservations, call the Chelsea Comfort Inn: 734-433-8000

Deadline for Special Room Rate and Guaranteed Room: **Thursday, September 30, 2010**

Wireless internet available free on site

Questions?

Contact the ML2L office: 616-575-1610 or innfo@laketolake.com

