

## Showcase your business as an association member . . .

The Michigan Lake to Lake B&B Association offers many opportunities for businesses to showcase their products and services to its member innkeepers. More than 130 member inns rely on the association for input and recommendations on services and products that can help their businesses operate more efficiently. Join today to gain the attention and trust of potential innkeeper customers!

**To print out a membership application and to pay your membership dues online, click on the membership category heading.**

### **Business Partner** (click for application/payment form)

\$395 annual membership dues

- Contact information and link from Preferred Vendors page of laketolake.com
- Up to four complimentary ads or promotional stories annually in the monthly ML2L *eNewsletter*
- One-time per year complimentary print membership mailing list, with additional mailing lists purchasable at \$50 each
- Member-wide electronic news blast available once annually at a fee of \$100
- Exhibitor discount of \$85 at Annual Conference
- For realtors, unlimited cost-free listings on Inns for Sale

### **Aspiring Innkeeper** (click for application/payment form)

\$50 per year

- Listing as Aspiring Innkeeper on Aspiring Innkeeper section of laketolake.com
- Monthly *eNewsletter* and other alerts
- Invitations to regional receptions and Annual Conference
- Waiver of the \$50 not-yet-member fee for Annual Conference
- Access to the Innkeeper Shadowing Program fostered by the Association

### **Inn Sitter** (click for application/payment form)

\$50 per year

- Contact information and link from Preferred Vendors page of laketolake.com
- Monthly *eNewsletter* and other alerts
- Invitations to regional receptions and Annual Conference
- Waiver of the \$50 not-yet-member fee for Annual Conference

## **Non-Member Business Opportunities**

### **Non-Member Inns for Sale Real Estate Listing**

- \$125 per 12-month placement, payable in advance

### **One-Time eNewsletter Advertising Fee**

\$25 one-time fee for mention in any of 12 member *eNewsletters*

\$10 to add a photo or logo to your mention

- Basic fee includes 100 words, link to website, email and other contact information.