



INN-TOUCH WITH INNKEEPING

22nd Annual ML2L Educational Conference

OCTOBER 26-27, 2009

Holiday Inn Hotel and Conference Center • Big Rapids MI

EXHIBITOR REGISTRATION

Company Name _____ Contact _____
 Mailing Address _____ City/State _____ Zip _____
 Phone _____ Fax _____
 Email Address _____ Web Address _____
 Please note any dietary restrictions or special needs: _____

Exhibitor fees include conference activities and all meals *for one attendee*, skirted table in exhibitor area, the opportunity to promote your product or service at a special general session at 4 p.m., Monday and a list of conference participants.

All exhibitors are required to provide a door prize as part of their registration fee.

Please describe your door prize: _____

All exhibitors are encouraged to provide a **Conference Special** available only to conference attendees during the conference. PROVIDE SPECIAL DETAILS TO ML2L BY **SEPTEMBER 1** TO BE INCLUDED IN PRE-CONFERENCE PROMOTIONS.

	Cost	Qty	Total
ML2L Business Partners enjoy an \$85 discount:	\$120.00		_____
<i>Business Partner Dues Renewal or Fee to Join</i>	<i>360.00</i>		_____
<small>(Visit the Associate Members section on www.laketolake.com. Scroll down to "Showcase Your Business" for a list of valuable member benefits.)</small>			
Non-Member Exhibitors	205.00		_____
Monday Dinner Only – for additional vendor participants	40.00	x _____	_____
Tuesday Lunch Only – for additional vendor participants	20.00	x _____	_____
Breakfast is complimentary			
TOTAL DUE:			_____

Payment Instructions

Please check payment method

___ Check made payable to MI Lake to Lake B&B Assoc. enclosed.

___ Credit Card MC/VISA # _____ Exp. Date _____

Your Signature: _____

Mail to: ML2L, 6757 Cascade Rd SE, Ste 241, Grand Rapids MI 49546

Fax to: 616-575-0270

Special Conference Discount Lodging Rate:

Room at \$89.00 (request conference rate) plus taxes (regularly \$110.00)

For reservations, call the Holiday Inn Big Rapids: 800-999-9069

Deadline for Special Room Rate and Guaranteed Room: **Tuesday, October 6, 2009.**

Special conference discount rate also available the days before and after the event.

Wireless internet available free on site.

Questions?

Contact the ML2L office: 616-575-1610 or innfo@laketolake.com

